

Boost your business and innovation partnerships in France and abroad



5/6 | INTERNATIONAL
FEBRUARY | BUSINESS
2019 | CONVENTION
LILLE GRAND PALAIS

The second international brokerage event dedicated to the Third Industrial Revolution on 5th and 6th February 2019 in Lille is an event organized by the Enterprise Europe Network and the Hauts-de France Region.

Hauts-de-France is the pioneer European region in this field. Its regional master plan launched in 2013 with Jeremy Rifkin, in partnership with the private sector, local authorities, schools, universities and the citizens, aims to move towards a society and an economy that are more responsible, more sustainable, better connected and more collaborative (video presentation : <https://vimeo.com/153912653>).

Maroš Šefčovič, vice president of the European Commission, declared, during the 7th European Summit of Regions and Cities in Bratislava, that **Hauts-de-France shows the way** and he hopes to see such pilot region in every EU country.

Rev3 days is a first-class international event offering opportunities to grow business, discover new technologies, find investment opportunities and develop partnerships in the transition to a low carbon and digital economy at a regional scale.

The first edition of the event organized in February 2017 was a great success with more than 700 participants involved:

<https://www.youtube.com/watch?v=pCO3sp1Ypwc>

The Rev3Days event will include **high level conferences and business meetings** for all actors involved in that new economic development model:

- SMEs and multinational companies
- Institutional and private purchasers
- Research centers and laboratories
- Investors

The event will be focused on **the key axes of the Third Industrial Revolution**:

- New economic models
- Mobility
- Industries of the future & design
- Renewable energies
- Sustainable regions and cities

Benefits for your clients:

- Discover innovative products, solutions, customers, and initiate institutional as well as commercial partnerships to develop cooperative projects

- Present their solutions and identify new ones to be better involved in the Third Industrial Revolution
- Identify unique opportunities to invest in Hauts-de-France pioneering companies
- Make the most of the one-to-one pre-scheduled meetings with other professionals to talk business and to grow their network
- A matchmaking process tailored to their needs: identification of the best prospect leads and partnerships by our team of experts
- More than 1200 participants and 750 meetings expected
- Access to a rich network of contacts and international business experts in the Third Industrial Revolution implementation.

61 participants have already registered to that event, including **several key players** like EDF, Engie, ENEDIS or GRT Gaz for example.

Web site of the event : <https://rev3days.fr/en/home/> (pre-registration) / <https://rev3-days.b2match.io/> (B2B meetings platform)